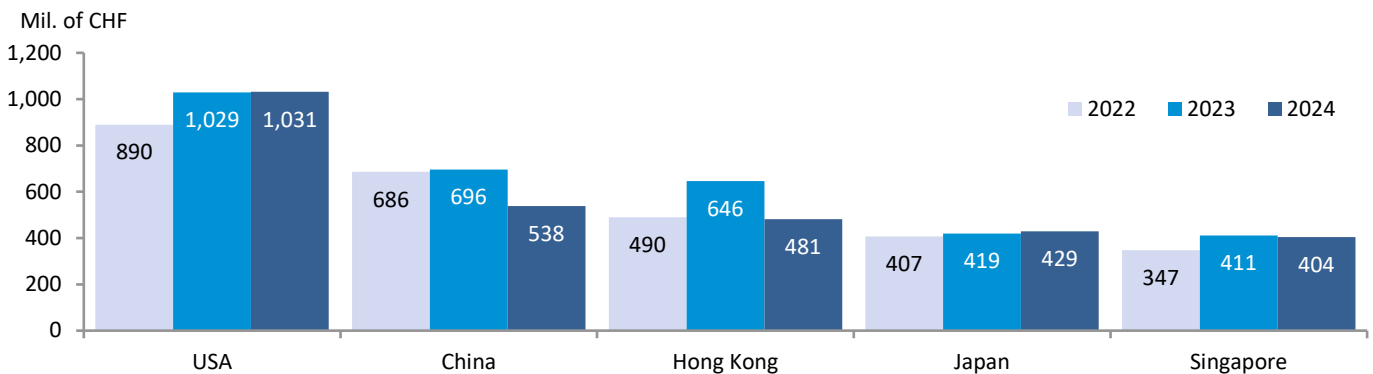




World distribution of Swiss watch exports January-March 2024

Markets	Mil. of CHF			Variation			
	2024	2023	2022	2024/2023		2024/2022	
				(+)	(-)	(+)	(-)
1. USA	1,031.2	1,029.1	889.7	+0.2%		+15.9%	
2. China	538.1	695.9	686.0		-22.7%		-21.6%
3. Hong Kong	481.0	646.4	490.2		-25.6%		-1.9%
4. Japan	429.2	418.9	407.4	+2.5%		+5.4%	
5. Singapore	404.3	411.5	346.8		-1.7%	+16.6%	
6. United Kingdom	369.8	389.0	358.4		-4.9%	+3.2%	
7. UAE	316.1	305.4	264.8	+3.5%		+19.4%	
8. Germany	302.3	337.0	293.8		-10.3%	+2.9%	
9. France	290.5	288.8	245.7	+0.6%		+18.2%	
10. Italy	213.5	232.4	202.1		-8.1%	+5.6%	
11. South Korea	188.3	168.1	184.1	+12.0%		+2.3%	
12. Spain	101.5	108.3	100.7		-6.3%	+0.8%	
13. Taiwan	93.9	91.6	96.5	+2.5%			-2.7%
14. Australia	90.0	99.9	77.9		-9.9%	+15.6%	
15. Saudi Arabia	83.1	83.0	84.6	+0.1%			-1.8%
16. Netherlands	78.3	83.3	73.3		-5.9%	+6.8%	
17. Mexico	76.0	66.2	56.3	+14.7%		+34.9%	
18. Qatar	75.5	74.1	47.5	+1.9%		+59.0%	
19. Thailand	73.1	88.8	56.0		-17.6%	+30.6%	
20. Turkey	65.6	65.2	51.5	+0.6%		+27.4%	
21. Canada	64.4	70.4	59.5		-8.5%	+8.1%	
22. India	54.4	48.0	37.0	+13.2%		+46.9%	
23. Austria	50.1	49.6	44.3	+1.0%		+12.9%	
24. Ireland	45.7	45.9	32.4		-0.4%	+41.0%	
25. Kuwait	45.3	41.9	38.9	+8.1%		+16.4%	
26. Belgium	33.5	34.1	30.3		-1.9%	+10.6%	
27. Israel	25.6	24.6	23.4	+4.1%		+9.2%	
28. Bahrain	25.2	37.8	31.8		-33.4%		-20.8%
29. Greece	24.1	25.5	21.4		-5.6%	+12.6%	
30. Malaysia	24.0	23.3	17.3	+2.6%		+38.6%	
Total 30 markets	5,693.2	6,084.0	5,349.5		-6.4%	+6.4%	
Share in %	93.7%	93.8%	92.2%				
Total value	6,078.2	6,484.0	5,800.8		-6.3%	+4.8%	



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.